

Courtney DeFeo

LONG BIO:

SPEAKER. WRITER. AUTHOR.

Courtney DeFeo is an expert in the field of people and brand development, and began her career as an intern with Ketchum Public Relations, based in Atlanta, working her way into the role of Senior Account Executive. She has partnered extensively with well-recognized national brands providing branding, media relations, event marketing and research consultation and direction. She was employed with Chick-fil-A for 6 years as a member of the company's full-time marketing staff, with dual responsibilities in serving as both an innovator in display/in-store POP advertising and brand marketing curriculum, training and education.

Since her departure from the corporate sector, Courtney has worked as a homemaker, mom and started her own business. Lil Light O' Mine was launched in 2011 with a mission to empower moms and change little lives through innovation in the home. In addition to online resources and a community of relatable moms, Lil Light O' Mine introduced ABC Scripture Cards to the marketplace – the first scripture memory cards of its kind – designed to merge a teachable tool that also decorate. This product was featured on The View and is now sold in hundreds of stores across the US including LifeWay. This product is manufactured by Magnolia Lane Collection as a part of their Light 'Em Up Gifts Line which just recently introduced her latest product, Conversation Cups to the market.

Well-versed in the “mom market,” her ongoing research has allowed her continue as an active marketing consultant for many of her favorite brands and non-profit organizations. Courtney's personal and professional mantra is to use her influence for good, and that innovation and emotional connections are not just reserved for the marketplace - they may be personalized and are relatable to all aspects of everyday life. As the creator of Light 'Em Up, popular random acts of kindness movement, Courtney loves to influence families to change communities.

In 2014, Courtney launched her first book, *In This House, We Will Giggle*, by Waterbrook Multnomah. Her hope for this project is to influence families to bring faith to life in a fun way. To hear more laughter and less lectures. By equipping them with 12 virtues and 12 family fun activities, parents will have a practical resource to apply the desire they share – to raise kids that make a difference in their community.

Learn more at courtneydefeo.com

SHORT BIO:

Courtney DeFeo is a popular speaker, blogger and author of *In This House, We Will Giggle*. She is also the creator of ABC Scripture Cards (featured on “The View”), Conversation Cups and Light 'Em Up. She is a graduate of Auburn University and has worked in marketing for Chick-fil-A. Courtney and her husband, Ron, are the parents of two girls. To connect with Courtney, visit CourtneyDeFeo.com

You Tube Link to Trailer Video:

<https://www.youtube.com/watch?v=efCnuYM3y0c>

Embedded Link to Trailer Video:

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<iframe width="560" height="315" src="//www.youtube.com/embed/efCnuYM3y0c"
frameborder="0" allowfullscreen></iframe>
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About the Book:

In This House, We Will Giggle: Making Virtues, Love, and Laughter a Daily Part of Your Family Life offers parents a practical approach to instilling virtues in their children through laughter, rather than lecture. Designed to cover an entire year, each of the 12 chapters highlights one key virtue in developing a child's character, along with insights to help infuse the virtue into everyday life.

In This House, We Will Giggle teaches children to experience the goodness of God, the joy of following Jesus and the difference children can make in the lives of others. Visit courtneydefeo.com to find Leader Guide, Virtues Cards and other resources to support your journey to laugh more than lecture.

ABC Scripture Cards

ABC Scripture Cards are a set of 26 NIV verses designed for the mom's style and the child's heart. They were created by Courtney DeFeo in an effort to bring scripture memory to life in the home. They teach and decorate at the same time! From two-year-olds to teens, kids of all ages have memorized these short and sweet verses.

Each set comes with the 26 (5×7") cards, an easel for displaying all of them and a magnet if you'd like to focus on just one card. The 5×7" size makes displaying them in your own frames a nice option. Many parents have been super creative with hanging in playrooms – spelling children's names and more. Find ABC Scripture Cards at CourtneyDeFeo.com

Conversation Cups

Conversation Cups will set your table with a new family tradition! They're serving up questions that spark laughter, conversation and connection. Declare a "No Phone Zone" and unplug to plug in. Set of 4, 16oz identical glasses come packaged together. Find Conversation Cups at CourtneyDeFeo.com

Contact Courtney:

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